

Take-over of Print Data



Data Transfer

e-mail: etiketten@robos.de
Media sent by mail: CD or DVD
Data Format (MAC/PC combined) ISO 9660

Important

Please mention name of customer or project data, otherwise we cannot continue to process the data.

As a reference, please, always supply a colour-consistent print-out proof and a pdf-file together with the colour data.

Programmes MAC

FreeHand up to incl. Version 10 (FreeHand MX)
Illustrator up to incl. Version CS 5 (Illustrator CS)
QuarkXpress up to incl. Version 7.31 (QuarkXpress Passport)
Photoshop up to incl. Version CS5 (Photoshop CS)
InDesign up to incl. Version CS 5 (InDesign CS)
Upon prior agreement other programmes possible.

Nature of Data

Preferably, please, supply **PDFX3-data files**, that were written with the appropriate professional programme (such as Adobe Acrobat-Professional). PDF is a universal data format that embeds and retains all fonts formatting and graphics of any initial basis document.

All fonts must be converted into paths / text-outlines, to prevent problems resulting from missing fonts and modified page layouts.

Please allow for 1 to 2 mm bleed difference. Die-cuts must be designed as spot colour – name of colour: Dieline.

For screen printing and letterpress, please, supply vector data.

Original Data

Included or linked files always must be supplied in addition to the original files.

Before all fonts must be converted into paths / text-outlines, otherwise they are to be supplied as character set, or scanned with a definition of 1200 dpi.

Please, only use **original typefaces**, do not apply technical programming possibilities, such as italic or underlined lettering. These "artificial" adjustments get lost. Whenever you supply character sets, please, only use **TypeOne** or **OTF-fonts** – no TrueType-fonts. (OTF-fonts are compatible for Mac and PC).

Pictures

Please always store pictures in **TIF- or EPS-format** without compression mode (LZW-compression or comparable).

Colours designed as b/w, greyscale or CMYK-mode. **No RGB-colours.**

B/w-pictures should be scanned and stored with a minimum of 1200 dpi and at least 100 % of their original size.

Greyscale- or CMYK-pictures should be scanned and stored with a minimum of 300 dpi and at least 100 % of their original size.

Colours

Special colours must always be set as **full colour hue** and marked with the exact designation of the respective future printing colour (Pantone, RAL or HKS). Please supply **colour-consistent print-out proof**. Designed black in the CMYK-mode (100 K) and allowed for overprint.

Further Processing

In principle we only do the step-and-repeat-stripping and, in particular cases, a colour-trapping. We will request for new data, if the data supplied do not comply with the technical state of the printing industry, or they will be corrected after prior agreement, and costs will be invoiced according to time and effort.